|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Bulan** | **Total Penjualan Chai (unit)** | **Penjualan Artisanal Chai (unit)** | **Premade Chai Sales (unit)** | **Keterlibatan Media Sosial (tampilan)** | **Pencarian Online untuk Chai** |
| Januari | 659 | 448 | 211 | 6874 | 2663 |
| Februari | 729 | 473 | 256 | 7744 | 2546 |
| Maret | 292 | 338 | 46- | 4468 | 2371 |
| April | 935 | 499 | 436 | 1705 | 2996 |
| Mei | 863 | 315 | 548 | 3599 | 599 |
| Juni | 807 | 235 | 572 | 9666 | 5016 |
| Juli | 459 | 177 | 282 | 26304 | 2510 |
| Agustus | 109 | 82 | 27 | 11691 | 2594 |
| September | 586 | 388 | 198 | 6230 | 2784 |
| Oktober | 659 | 448 | 211 | 6874 | 2663 |
| November | 729 | 473 | 256 | 7744 | 2546 |
| Desember | 1117 | 690 | 427 | 8312 | 2987 |